



KONGU

ALMA CONNECT

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KECAA, KONGU ENGINEERING COLLEGE,
PERUNDURAI, ERODE, TAMILNADU.



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KEC ALUMNI CONNECT ACTIVITIES

Session 7 of KEC Alumni Connect series focussed on Personal branding delivered by Mr.N.Jayakumar (1992/Mechanical), SARS Product Developer/Cloud Architect/Oracle on 21.01.2021. The speaker with his experience delivered the importance of personal branding and explained how it helps students to adapt to the industry. The necessary qualities of an employee that is expected by employer was very well provided and students interacted with the speaker understanding the spheres in which they have to prepare for the industry. Around 75 students got benefitted in the event.



KONGU ENGINEERING COLLEGE
(Autonomous)
PERUNDURAI ERODE-638 060

Transform Yourself

KEC ALUMNI CONNECT
Organizes webinar on

PERSONAL BRANDING

21-01-2021 6:30 pm (IST)

STUDENT COORDINATOR:
Sreedharan A S
9942170996
Registrarion: <https://bit.ly/3kWKVg5>
G.Meet : meet.google.com/cnx-ooqz-wod

N JAYAKUMAR,
SAAS PRODUCT DEVELOPMENT,
CLOUD ARCHITECT,
ORACLE



REC Jayakumar N is presenting

Personal Branding
Go from Zero to Hero : Step by Step Process

Jayakumar Narayanaswamy

Participants: S, Sekar Venkatas..., Wairis Subram..., Jayakumar N, Varadharajan R., DHAYA BALAJI..., MURUGANANT..., VISHAL M 18E..., SNEHARATHIN..., DINESH R 1811R022

KEC ALUMNI CONNECT ACTIVITIES

A webinar on E-Commerce and Digital Marketing Strategies was organised by KEC Alumni Connect. The session 8 was handled by Mr. Karthi Easwaramoorthy (1989-1993/ECE), CEO, Digitalvillage on 13.02.2021. The insights of e-commerce and digital marketing strategies was delivered by the speaker and students interacted with him. Around 65 students attended the webinar.



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Transform Yourself

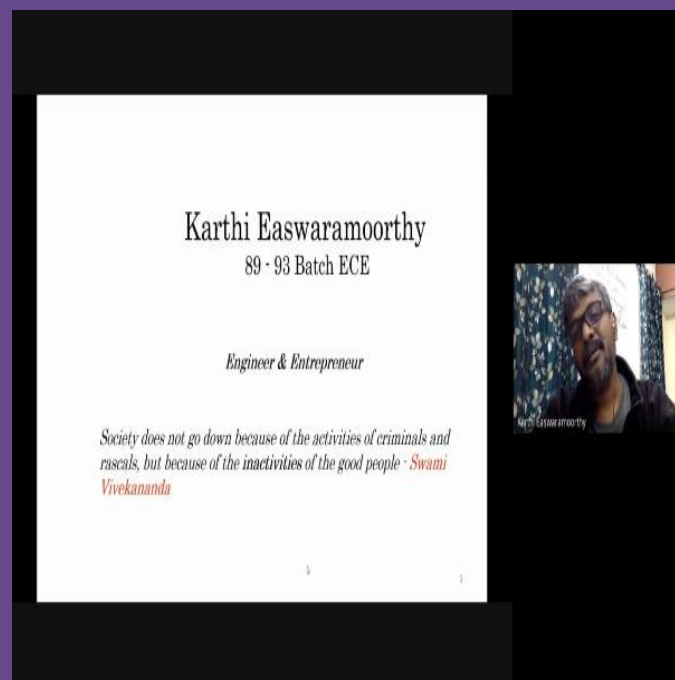
KEC ALUMNI CONNECT
Organizes webinar on

E-COMMERCE
& Digital Marketing Strategies

13-02-2021 6:30 pm(IST)

STUDENT COORDINATOR:
Sreedharan A S
9942170996
Registrarion: <https://bit.ly/3cNSSDW>
G.Meet : meet.google.com/hrc-gafg-bsa

KARTHI EASWARAMOORTHY
CEO DigitalVillage.in,
Startup, E Commerce &
Digital marketing, strategy &
consulting Advisor & Mentor



Karthi Easwaramoorthy
89 · 93 Batch ECE

Engineer & Entrepreneur

Society does not go down because of the activities of criminals and rascals, but because of the inactivities of the good people · Swami Vivekananda

KEC ALUMNI CONNECT ACTIVITIES

KEC Alumni Connect organised session 9 of Webinar series on 13.03.2021. The session was handled by Mr. Balaji Pandurangam / APAC IT Manager / Head of Infrastructures / Singapore. The forum addressed Cybersecurity in IT industry and the challenges in the field. A detailed description on the Cybersecurity concepts was provided to the students.



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KEC ALUMNI CONNECT
Organizes webinar on

**CYBER SECURITY
IN IT INDUSTRY &
IT'S CAREER PATH**

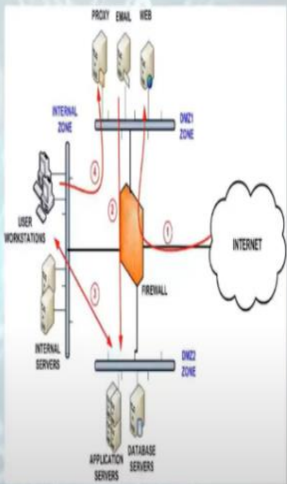
BALAJI PANDURANGAM
APAC IT Manager,
Head of IT Infrastructure Singapore


Student Coordinator:
Sreedharan A S
+91 9919170996

Registration Link: <https://bit.ly/3rdqJdN>
Google meet ID: <https://meet.google.com/nkf-zyyq-jie>

How to protect

- Encrypt and backup data. ...
- Prevent & protect from cyber attacks. ...
- Educate staff on cyber security. ...
- Create a security-focused workplace culture. ...
- Conduct regular audits. ...
- Secure sensitive data first. ...
- Fight technology with technology. ...
- Don't rely on cyber security insurance.
- **To Govern we must have Clear Security Policy or SOP**





Balaji Pandurangam

ONLINE WEBINARS

Alumni in every department engage themselves to interact with the students by providing alumni interactions in terms of guest lectures, mentorship etc., The details of various online webinars happened in the departments are given below:

S.No	Department	Date	Name of the Alumni with Designation	Batch	Topic of Webinar
1.	Mechatronics	13.02.2021	Parameswaran, A P Product Engineer, Amphisoft Technologies Pvt. Ltd, Coimbatore.	2020	Development of Drone Technology
2.		14.03.2021	Mr. Padmarajan Nair Year of Passing : 2003 Development Engineer, Festo, Germany	2003	Pursuing higher studies in abroad
3.	CSE	19.02.2021	Mr. Sivanandham Perumalsamy Senior Solution Specialist- AI/ML, Sirius Computer Solutions, USA	2012	“Random forest technique” for the course Machine learning Techniques
4.		27.02.2021	Mr. S.P Abhenavh Software Engineer Paypal Bangalore	2011	“Designing a successful enterprise” for the course as a part of Building Successful Enterprise Applications
5.		27.02.2021	Mr. B. Dheenathayalan Head – Business Development Tamilnadu Supply Chain Management (TNSCM) Project International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)	2008	“Business Ethics” for the course Professional Ethics and Human Values
6.		13.02.2021	Mr.M.Saranraj Senior Lead consultant Ernst& Young Ernakulum, Kerala	2009	Cloud and Devops
7.			Mr. S.PremKumar Software Engineer Accenture, Freelancer.	2018	Turn Fashion into Career
8.		24.02.2021 to 26.02.2021	Mr. Ramya Ramalinga Moorthy S General Manager – Testing Services, Nous Infosystems, Bangalore	2002	Software Quality Assurance
9.		6.03.2021	Mr.S.P.Abhenavh, Software Engineer PayPal, Bengaluru.	2011	Mentoring the students on the development of web applications

ONLINE WEBINARS

10.		20.03.2021	Mr.J.Muthusamy Research and development Engineer (Data Engineering) Ernst & Young (E Y Data Analytics) Bengaluru	2017	Data Analytics Trends
11.		6.03.2021	Mr. Sabari Govindarajan Backend Developer Zoho Finance Suite & Ms. Razuen Full Stack Developer Sirius Computer Solution	2019	Developing Enterprise Applications from Inception to Deployment
12.		13.03.2021	Ms. Kavinaya Mohan, Data Analyst 2 Vamstar, London	2017	Dockers and Kubernetes
13.		20.03.2021	Ms.Naveena A K Vrije University, Netherlands.	2019	Cyber Security
14.			Mr.RajamaniSengodan Project Manager, DXC technology, Woodbridge(CDP), New jersey	1988	AI and ML
15.	Information Technology	19.02.2021	Mohammed Muzzamil Fullstack Developer Indiquis, New Delhi	2019	Think Big
16.			S. Parameshwaran Software Developer Chennai		Place yourself at the peak
17.	Electrical and Electronics Engineering	1.03.2021	Mr.R.Annamalai Senior Manager – O & M NTPC Kudgi Super Thermal Power Station.	1998	Battery Energy Storage Systems
18.	Electronics and Instrumentation Engineering	25.02.2021	Mr.M.R.Santosh, Project Manager, Emerson Automation Solutions, Singapore	2003	Ethics in project management
19.		06.03.2021	Mr.K.S.Subha Prashanth Dealer relationship manager Good Year tyres Erode.	2013	Encouragement Makes the Difference
20.		13.03.2021	Mr.M.Vijay Pravin Data analysis experts Siemens Founder CEO, Bits Crunch Germany.	2013	Career Transformation from Electronics to Data Science

ONLINE WEBINARS

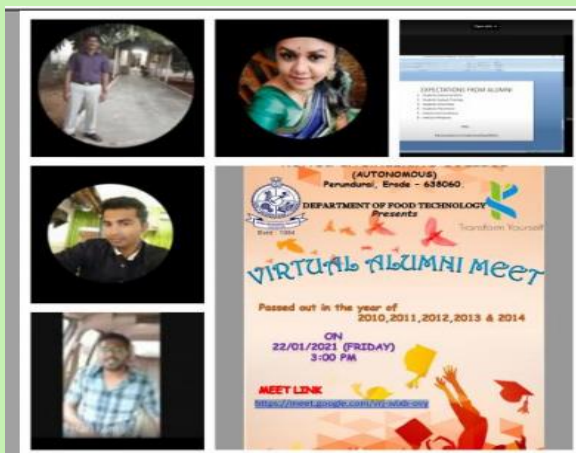
21.	Chemical	12.01.2021	Mr. S.Ganesh Manager – Enterprise Risk Management WIPRO Limited, Bengaluru.	2002	Scope of Chemical Engineers in Software industries
22.	Automobile	17.02.2021	Mr. Hemanth & Mr.Vikas Engineer, Delphi-TVS, Chennai	2019	How to crack interview of Core Company
23.		16.03.2021	Mr. J. Ajith, Engineer, Brakes India, Chennai.	2019	How to crack placement interview of core company
24.	Computer Technology(UG)	08.01.2021	Mr. S.K. Murugaraja Associate Developer Congnizant Technology Solutions Chennai.	2001	Career Guidance & Goal Setting
25.	Computer Technology(PG)	04.03.2021	G.Pranesh System Engineer, Infosys, Mysore Karnataka 570027.	2019	Robotic Process Automation
26.		20.03.2021	J.GandhiRajan System development Engineer, Cloud assert, Coimbatore.	2020	Introduction to Data Analytics
27.	MCA	29.01.2021	Mohamed Abdul Kader, Senior Engineer, Gavs Technologies, Chennai	2012	Power of Programming Languages

ONLINE VIRTUAL MEETS

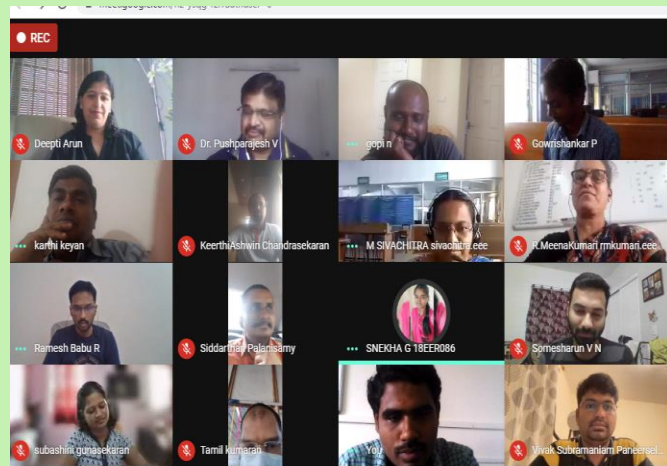
In the view of strengthening the alumni network among the departments virtual meets are organized by every department. The discussions in online meets focussed on

1. Offering expertise to current students-Sharing your wealth of experience and skills with current students via talks and meets.
2. Assistance in Employability-Offer career support to current students
3. Mentorship Handholding current students in their area of expertise

S.No	Department	Date of Meeting	Batches participated
1.	Food Technology	22.01.2021	2010, 2011, 2012, 2013 & 2014
2.	EEE	09.01.2021	2010



FOOD TECHNOLOGY



EEE

ALUMNI ACHIEVEMENT

Thomas Kutty Joseph, Vice President, Asia Operations, Ultra Clean Technologies, (BE 1999 ECE), has obtained excellence in entrepreneurship interviewed by "THE CEO" article.

Dr.A.Athif Shah, Founder and Chairman, ABE Semiconductor designs, Chennai, (BE 2003 EIE) and Mr.T.Vignesh Prabhu (BE 2019 EIE), have opened a start-up named "Native Guru" at TBI, KEC on Monday 25th January, 2021.

ALUMNI MENTORSHIP

Mr.Karthic.A, NIT Silchar, Assam, (BE '2017 CSE), mentoring 5 students in Higher Education through GATE/CAT, various competitive Exams like AFCAT,ISRO,BARC,JEST for a period of 1 year(2020-2021).

Mr.C. Selvakumar, Project and programming engineer
Craftsman Automation Limited, Coimbatore, (BE '2017 EEE), mentoring 2 students in Automation, PLC for a period of 1 year (2020-2021).

Ms. P.Varshini, Operations Executive, Infosys Limited, Chennai, (BSc CT 2019), mentoring 32 students in XML and Web Services.

Ms. B. Subathra, Managing Partner, UBR Builders, Tiruppur, (BE '2013 CIVIL) mentoring 2 students in Practical Training for a period of 2 weeks.

Mr. Abhenavh S P, Software Engineer, PayPal, Bangalore, (BE '2011 CSE) mentoring 6 students in Mobile and Web Development for a period of 1 year(2020-2021).

Mr. Hariharan Krishnamurthi, Cloud Engineer Coda, A Presidio Cloud Company, (BE '2019 CSE) mentoring 10 students in Cloud and IoT for a period of 1 year(2020-2021).

ALUMNI PLACEMENT INTERNSHIP

Mr. G.Hariprakash , Chief Technical Officer , Logic Research Lab, Kumbakonam, (BE '92 CSE) provided 3 internships for students.

EDITORS

- 1.Dr.T. PRADEEP, Associate Professor/Civil
- 2.Dr.S. SASIKALA, Associate Professor/ECE